

# ARUN SANGWAL

Digital Designer | Social Media Creatives & Brand Visuals | YouTube Thumbnails & GMB Graphics | Driving Engagement Through Design

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## SUMMARY

Creative Digital Designer with 1 year of professional experience in graphic design, specializing in YouTube thumbnails, Instagram creatives, and high-engagement social media visuals. Skilled in designing brand advertisements, festival creatives, hospital graphics, and GMB-optimized images to enhance online visibility. Known for clean aesthetics, strong attention to detail, and delivering visually impactful, performance-driven designs.

## WORK EXPERIENCE

### Intern - Digital Marketing (Design)

#### Pristyn Care

10/2025 - 12/2025 Gurugram, Haryana

- Designed high-CTR YouTube thumbnails, Instagram posts, festival creatives, brand advertisements, and GMB visuals, ensuring consistent brand identity across digital campaigns.
- Handled image editing, resizing, morphing banners, and professional photoshoots of staff and doctors for marketing and website use.
- Collaborated with the marketing team to enhance online visibility and align offline branding with digital campaigns.

### Intern - Jr. Graphic Designer

#### Indraprastha Fibers and Trades

06/2025 - 09/2025 Gurugram, Haryana

- Designed engaging social media posts and visual content using Adobe Photoshop to boost brand presence.
- Created high-quality vector illustrations and product catalogs with CorelDRAW for print and digital use.
- Photographed fabrics with attention to lighting, texture, and composition to produce clear, attractive images that enhance product presentation in catalogs and digital media

### Intern - Jr. Graphic Designer

#### Webesta Solutions

01/2025 - 05/2025 Gurugram, Haryana

- Designed posters, banners, logos, thumbnails, Meta ad creatives, and social media visuals using Photoshop, Illustrator, CorelDRAW, and Canva.
- Captured and edited professional photos with Lightroom, and created digital and print marketing materials ensuring consistent branding.
- Developed client-specific layouts and managed multiple design projects, delivering high-quality work on time.
- Managed multiple design projects simultaneously, delivering high-quality work within deadlines.

## CERTIFICATION

Got Certificate in JavaScript October, 2022

Got Certificate in CorelDRAW August, 2024

## STRENGTH

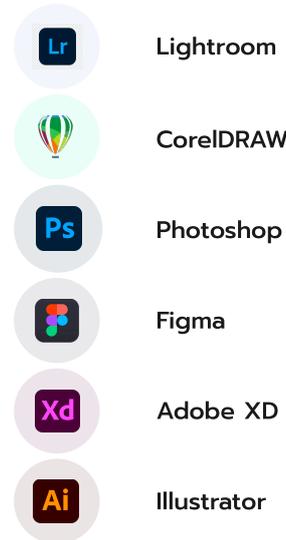
### Graphic Designing

Creative and detail-oriented digital designer with a strong eye for aesthetics, skilled in crafting visually engaging social media visuals, thumbnails, and brand graphics.

### User Interface Design

Expertise in designing beautiful user interfaces for both mobile and websites.

## SKILLS



## EDUCATION

Bachelor of Technology in Computer Science & Engineering  
Ch. Devi Lal University

08/2022 - 06/2025 CGPA: 7.2

Diploma in Computer Science & Engineering

Govt Polytechnic, Hisar

08/2019 - 06/2022 CGPA: 7.0

Matriculation, CBSE Board

2018 - 2019 CGPA: 7.0

## INTERESTS

### Traveling

Exploring new destinations

### Photography

Capturing moments